

Around 4.6 billion people use the internet every day.

Around 4.6 billion people use the internet every day.

05-09-2019 | CO.DESIGN

The internet's YouTube habit has the carbon footprint of a small city

A new study quantifies the environmental footprint of wasteful UI design by tech companies—and proposes a new way of measuring the sustainability of digital interfaces.

Around 4.6 billion people use the internet every day.

05-09-2019 | CO.DESIGN

The internet's YouTube habit has the carbon footprint of a small city

A new study quantifies the environmental footprint of wasteful UI design by tech companies—and proposes a new way of measuring the sustainability of digital interfaces.

Yes, websites have a carbon footprint

The internet consumes a lot of electricity. 416.2TWh per year to be precise. To give you some perspective, that's more than the entire United Kingdom.

Around 4.6 billion people use the internet every day.

05-09-2019 | CO.DESIGN

The internet's YouTube habit has the carbon footprint of a small city

A new study quantifies the environmental footprint of wasteful UI design by tech companies—and proposes a new way of measuring the sustainability of digital interfaces.

Globally, the average web page produces approximately 0.8 grams CO2 equivalent per pageview. For a website with 10,000 monthly page views, that's 102 kg CO2e per year.

Yes, websites have a carbon footprint

The internet consumes a lot of electricity. 416.2TWh per year to be precise. To give you some perspective, that's more than the entire United Kingdom.

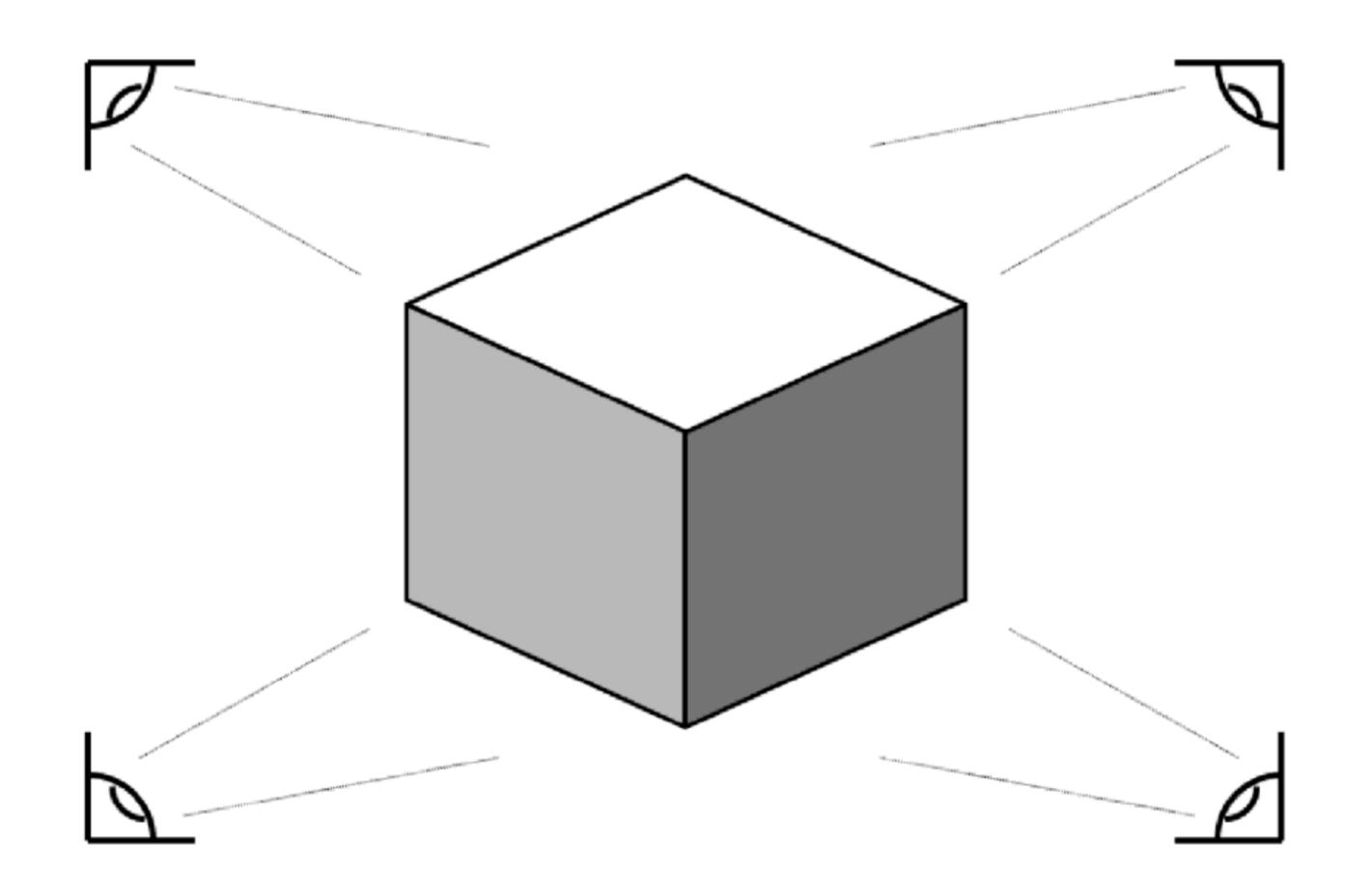
What can we do?

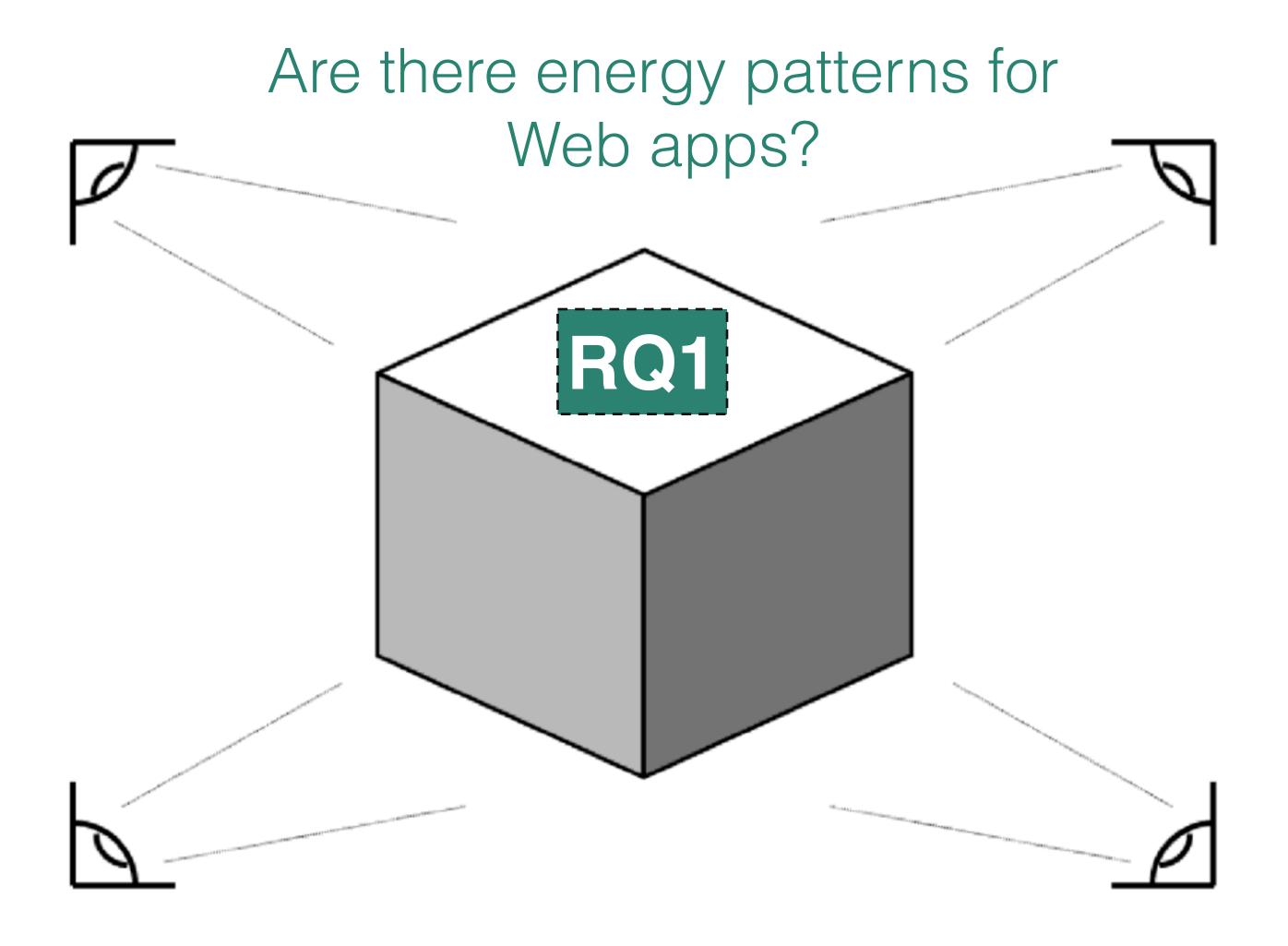
Being aware of energy-related coding practices in web world can help us make better choices

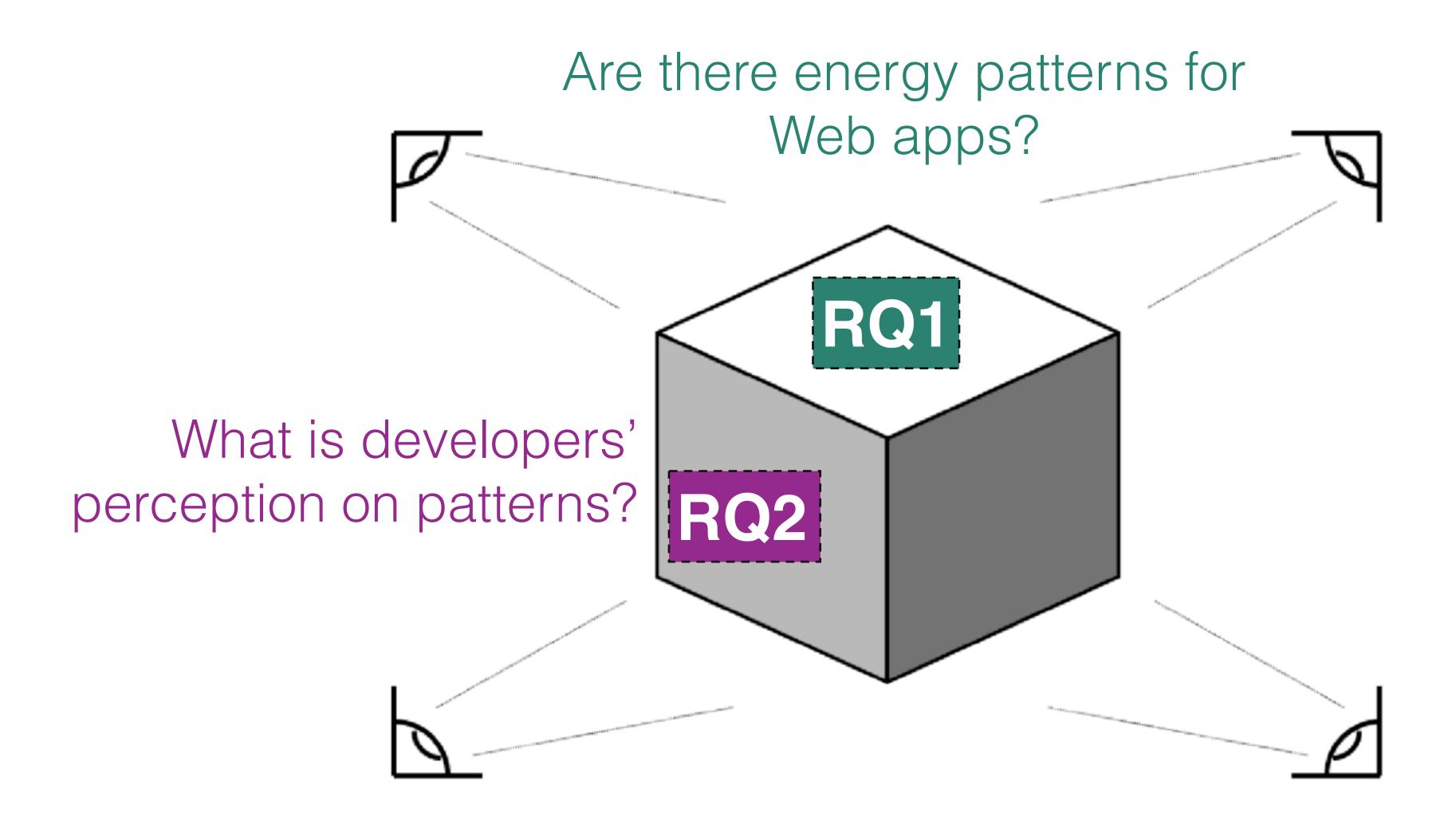
What can we do?

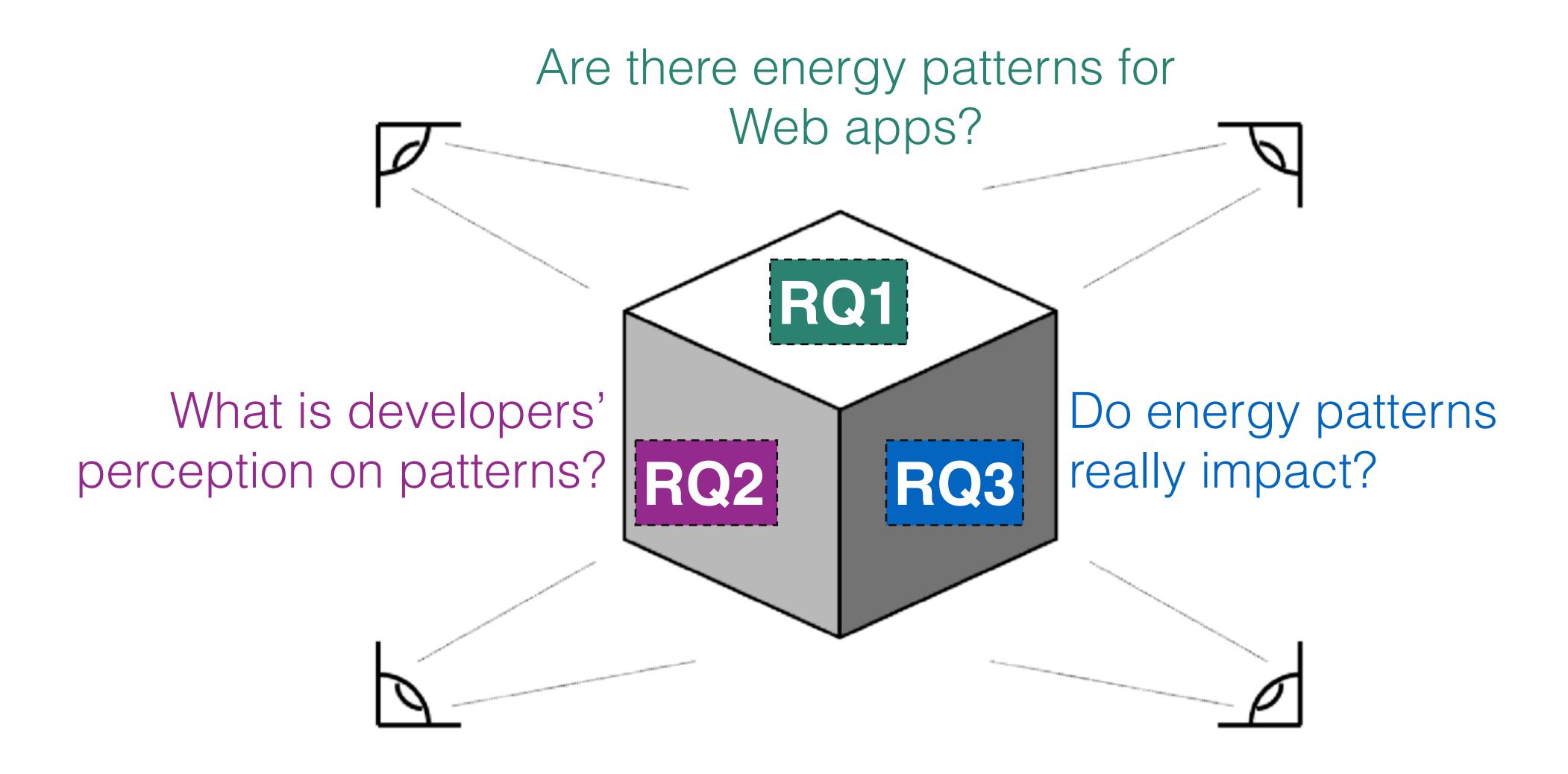
Energy patterns

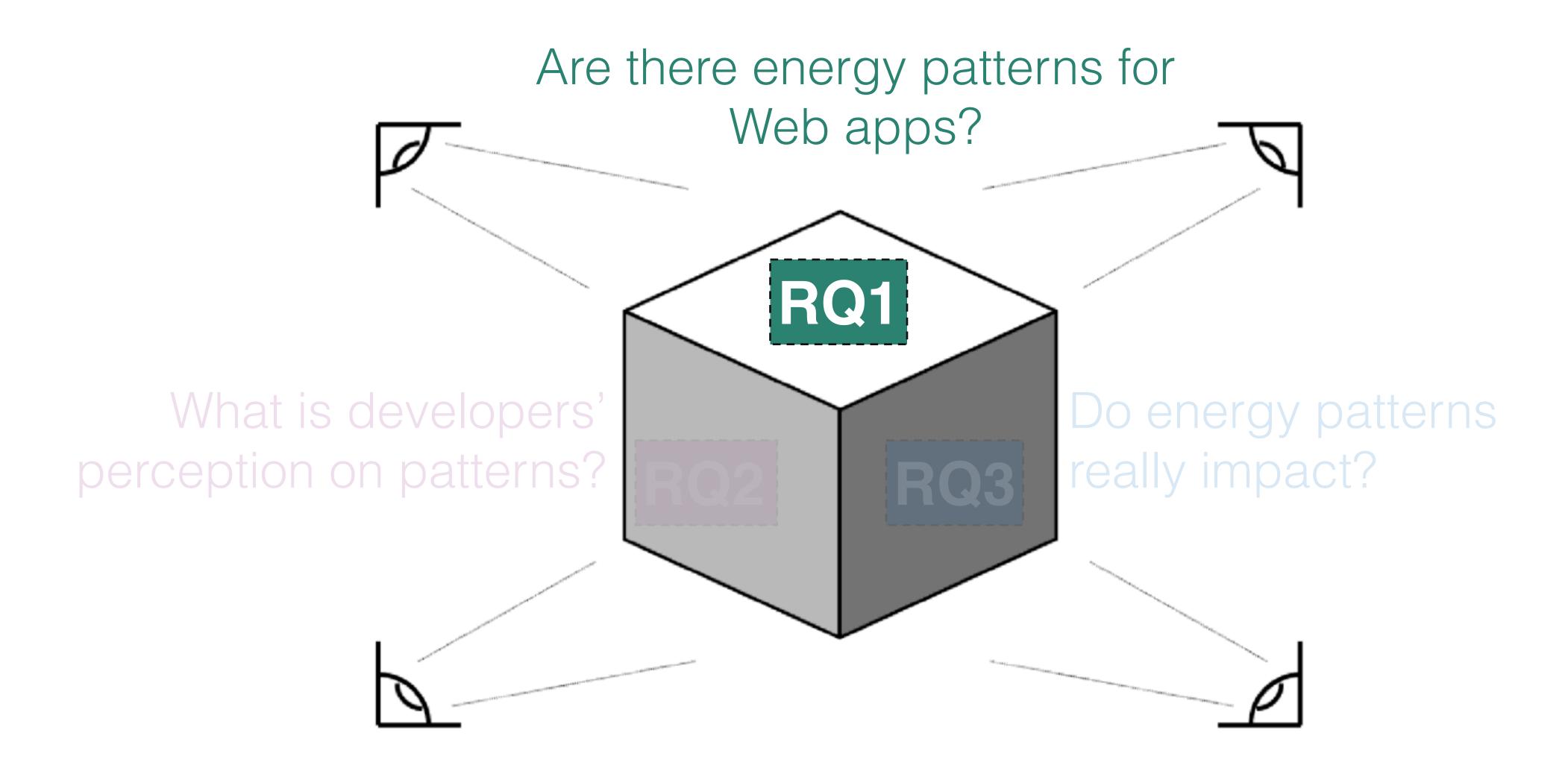
Being aware of energy-related coding practices in web world can help us make better choices











RQ1: Energy Patterns for the Web

22 Mobile energy patterns

Dark UI Colors

Provide a dark UI colour theme to save battery.

Dynamic Retry Delay

Whenever an attempt to access a resource has failed, increase the interval of time waited before asking it

Open Only When Necessary

Open/start resources/services only when they are strictly necessary.

Push Over Poll

Use push notifications to receive updates from resources instead of actively querying resources (polling)

Power Awareness

Have a different behavior when device is connected/disconnected to a power station

Wifi Over Cellular

RQ1: Energy Patterns for the Web

20 Web energy patterns

Dark UI Colors

Provide a dark UI colour theme to save battery.

Dynamic Retry Delay

Whenever an attempt to access a resource has failed, increase the interval of time waited before asking it

Open Only When Necessary

Open/start resources/services only when they are strictly necessary.

Push Over Poll

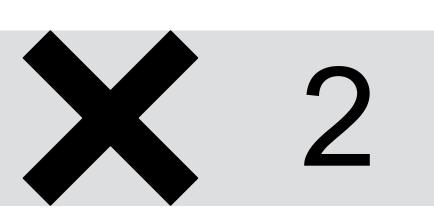
Use push notifications to receive updates from resources instead of actively querying resources (polling)

Power Awareness

Have a different behavior when device is connected/disconnected to a power station

Wifi Over Cellular





20 Web energy patterns

Dark UI Colors

Provide a dark UI colour theme to save battery.

Dynamic Retry Delay

Whenever an attempt to access a resource has failed, increase the interval of time waited before asking it

Open Only When Necessary

Open/start resources/services only when they are strictly necessary.

Push Over Poll

Use push notifications to receive updates from resources instead of actively querying resources (polling)

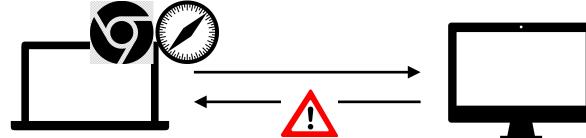
Power Awareness

Have a different behavior when device is connected/disconnected to a power station

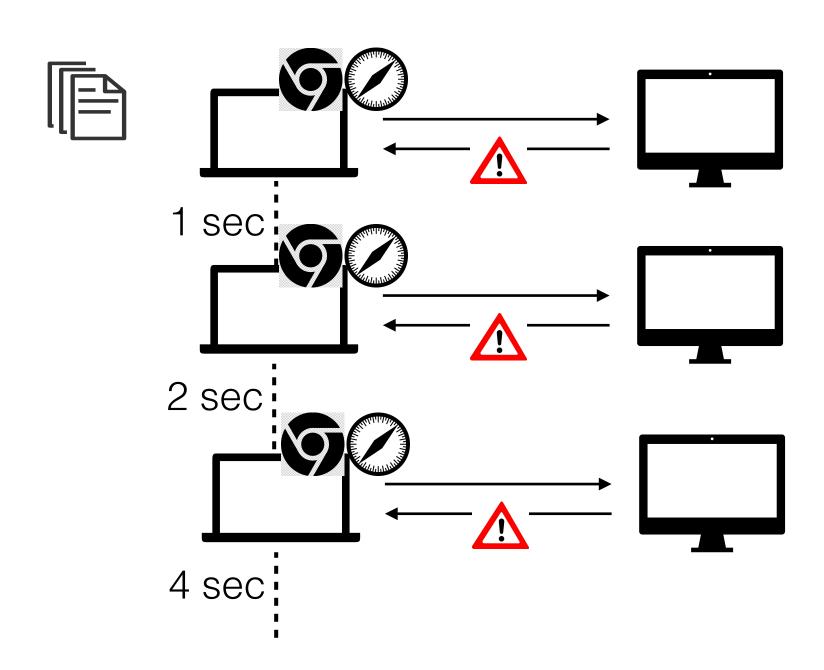
Wifi Over Cellular

Dynamic Retry Delay

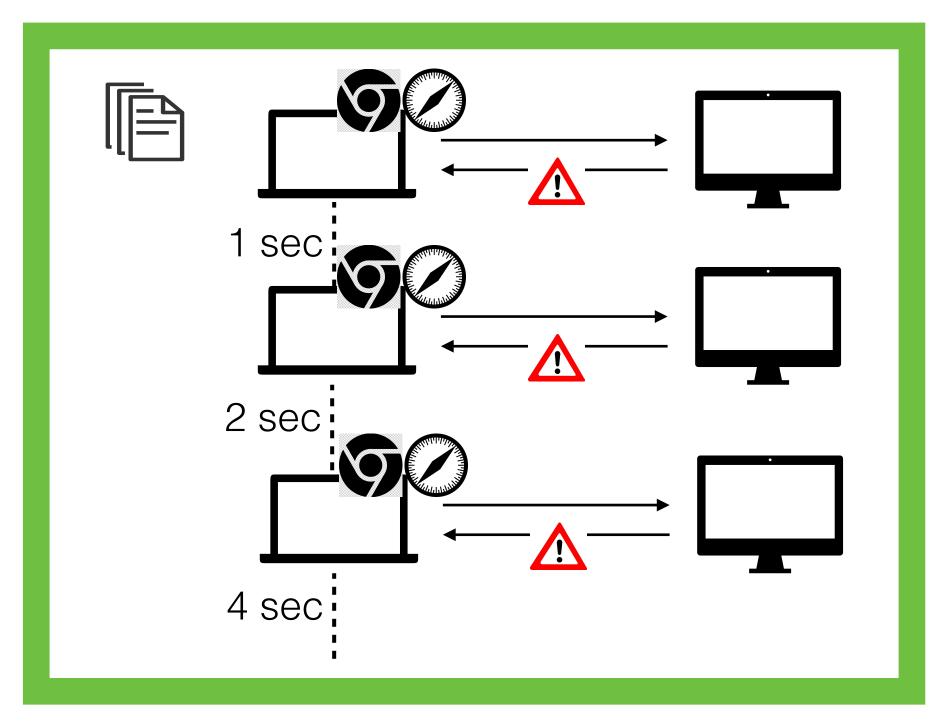




Dynamic Retry Delay

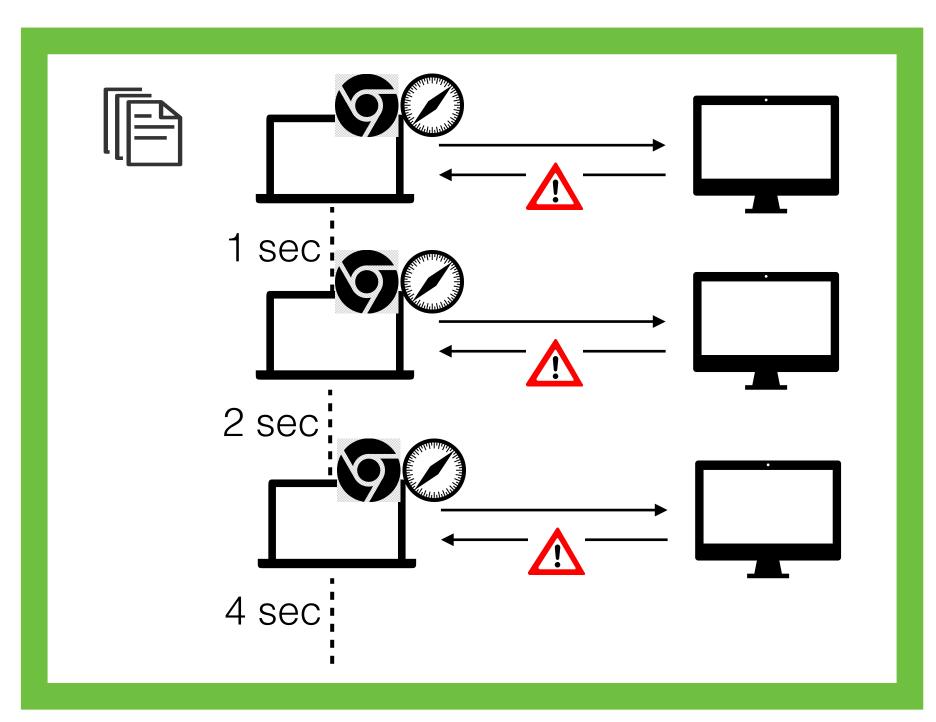


Dynamic Retry Delay

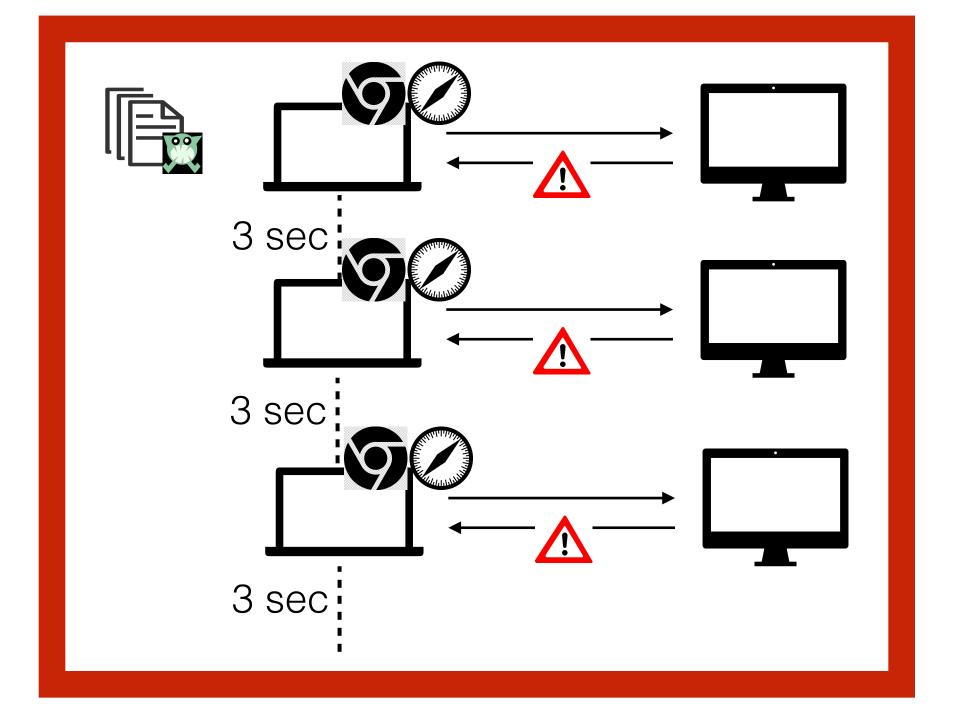


Pattern

Dynamic Retry Delay







(Anti)pattern





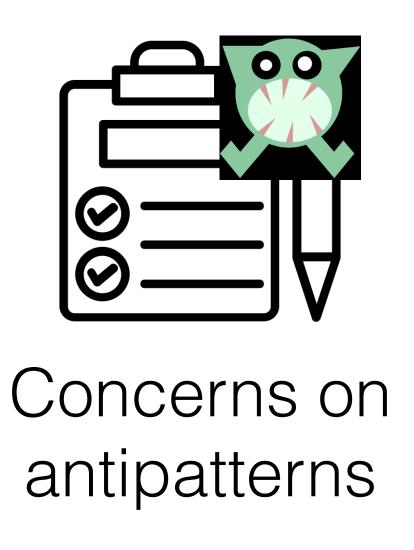


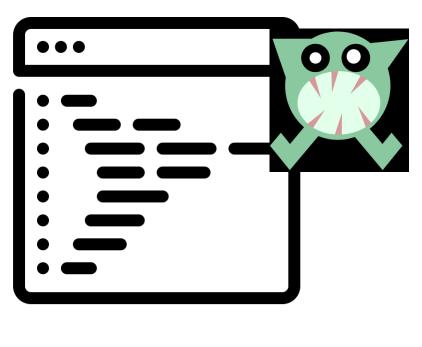










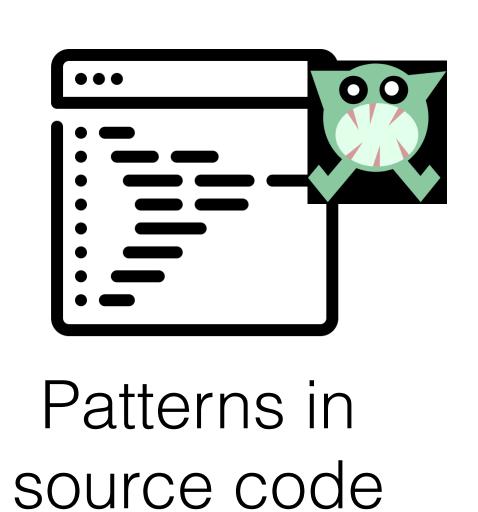


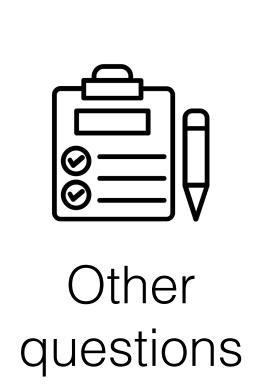
Patterns in source code











Familiar with Energy Patterns



17% 66% 17%



Concerns about Anti-patterns

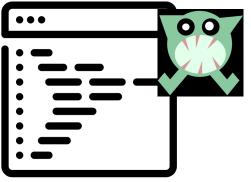


Dynamic Retry Delay

17% 66%

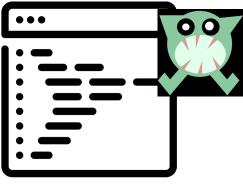
Open Only When Necessary

17% 50%



Energy Patterns in Source code

```
if not hasattr(self, '_headers_buffer'):
504
                      self._headers_buffer = []
505
                  self._headers_buffer.append(("%s %d %s\r\n" %
506
                           (self.protocol_version, code, message)).encode(
507
                               'latin-1', 'strict'))
508
509
          def send_header(self, keyword, value):
510
              """Send a MIME header to the headers buffer."""
511
              if self.request_version != 'HTTP/0.9':
512
                  if not hasattr(self, '_headers_buffer'):
513
                      self._headers_buffer = []
514
                  self._headers_buffer.append(
515
                       ("%s: %s\r\n" % (keyword, value)).encode('latin-1', 'strict'))
516
517
              if keyword.lower() == 'connection':
518
                  if value.lower() == 'close':
519
                      self.close_connection = True
520
                  elif value.lower() == 'keep-alive':
521
                       self.close_connection = False
522
523
```



Energy Patterns in Source code

```
if not hasattr(self, '_headers_buffer'):
            self._headers_buffer = []
       self._headers_buffer.append(("%s %d %s\r\n" %
                (self.protocol_version, code, message)).encode(
                    'latin-1', 'strict'))
def send_header(self, keyword, value):
    """Send a MIME header to the headers buffer."""
    if self.request_version != 'HTTP/0.9':
       if not hasattr(self, '_headers_buffer'):
           self._headers_buffer = []
       self. headers_buffer.append(
            ("%s: %s\r\n" % (keyword, value)).encode('latin-1', 'strict'))
    if keyword.lower() == 'connection':
       if value.lower() == 'close':
            self.close connection = True
       elif value.lower() == 'keep-alive':
            self.close_connection = False
```



9 patterns found in code



11 anti patterns in code



4 not applicable to code

Dark UI Colors

Provide a dark UI colour theme to save battery.

Dynamic Retry Delay

Whenever an attempt to access a resource has failed, increase the interval of time waited before asking it

Do they really impact?

Open Only When Necessary

Open/start resources/services only when they are strictly necessary.

Push Over Poll

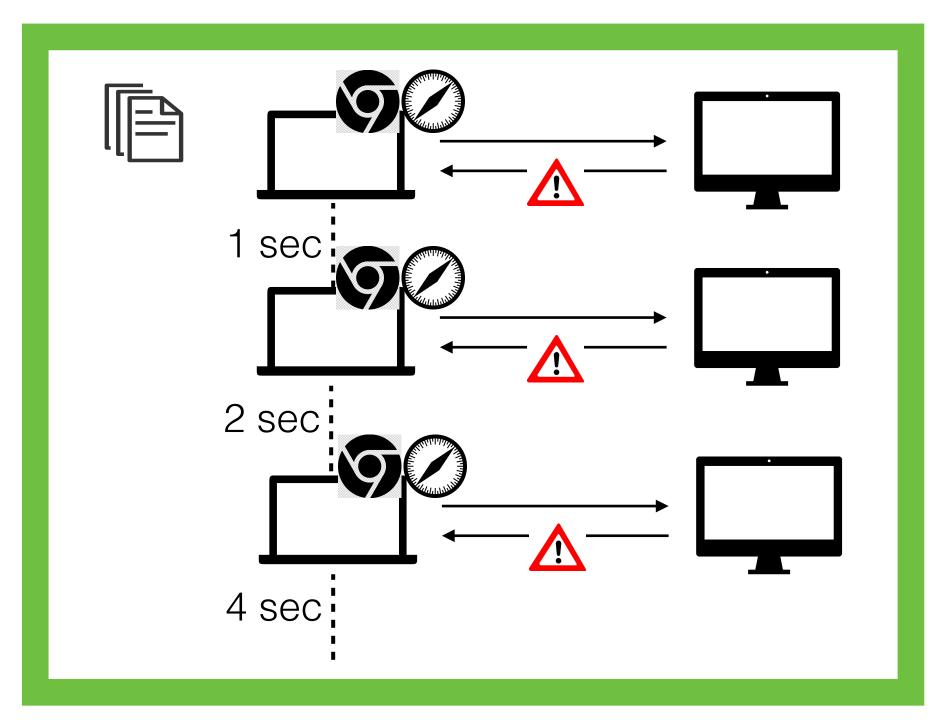
Use push notifications to receive updates from resources instead of actively querying resources (polling)

Power Awareness

Have a different behavior when device is connected/disconnected to a power station

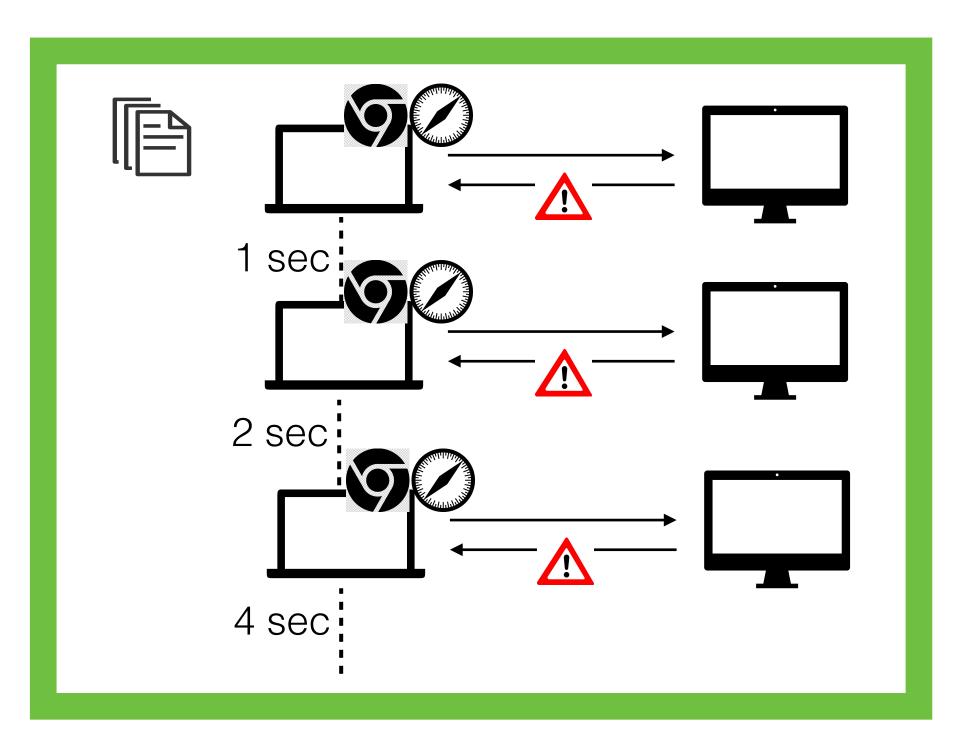
Wifi Over Cellular

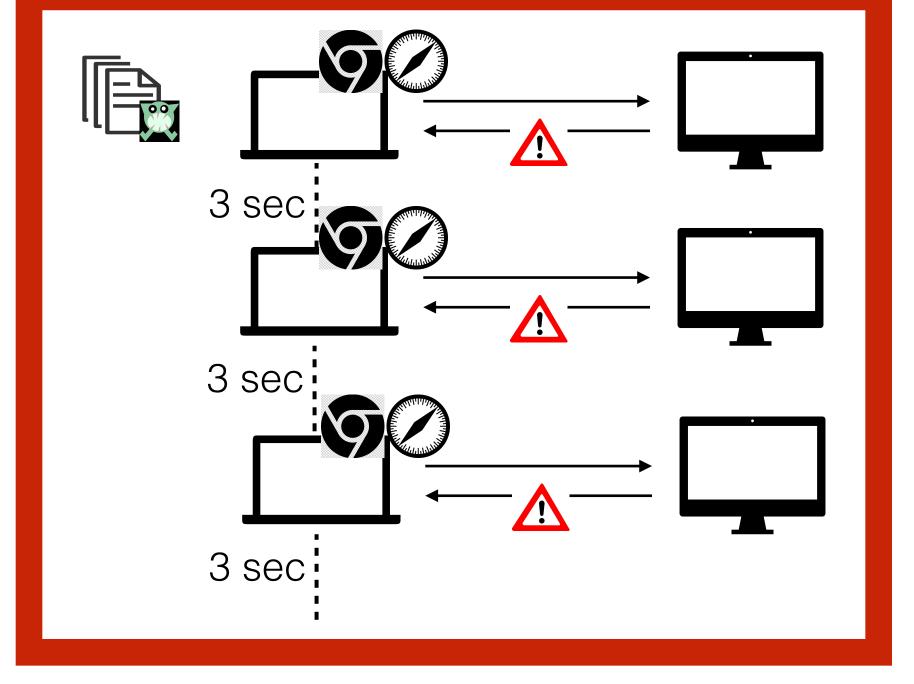
Dynamic Retry Delay



Pattern

Dynamic Retry Delay

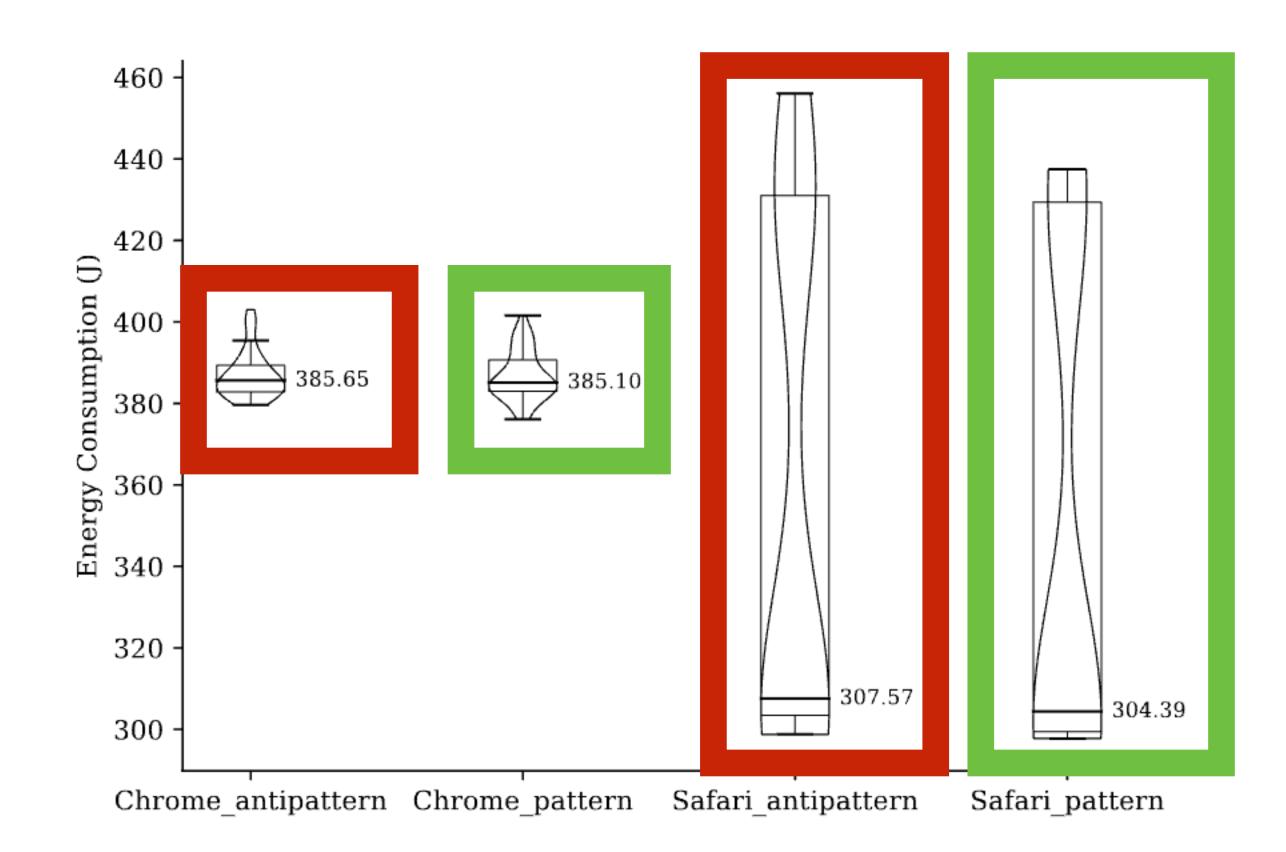




Pattern

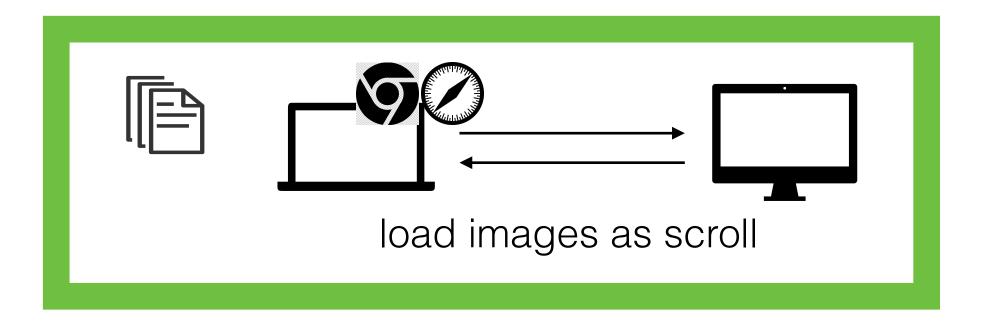
(Anti)pattern

Dynamic Retry Delay



Open Only When Necessary

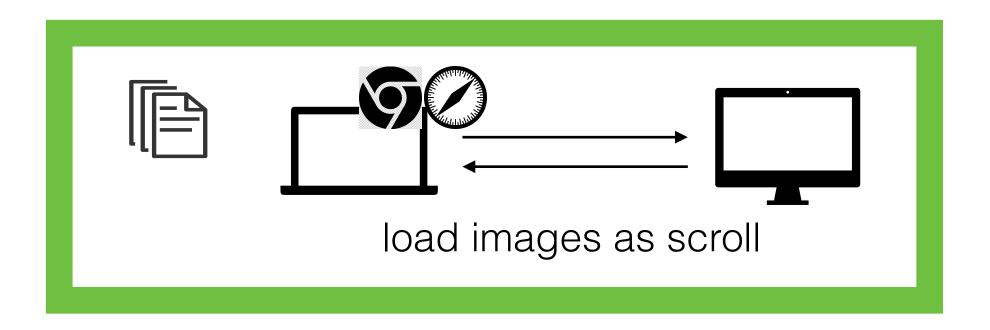
Open/start resources/services only when they are strictly necessary.

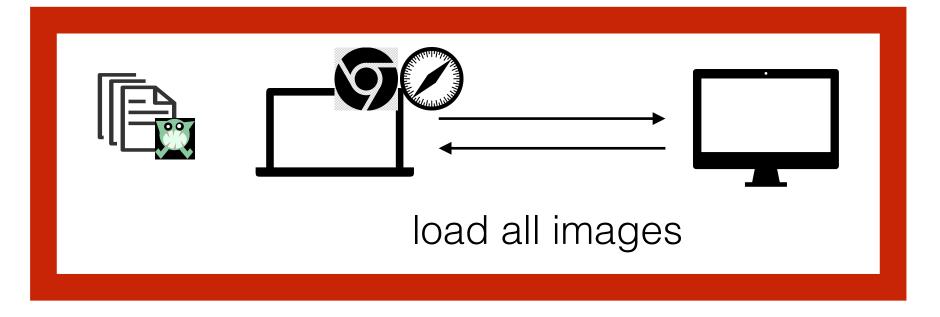


Pattern

Open Only When Necessary

Open/start resources/services only when they are strictly necessary.



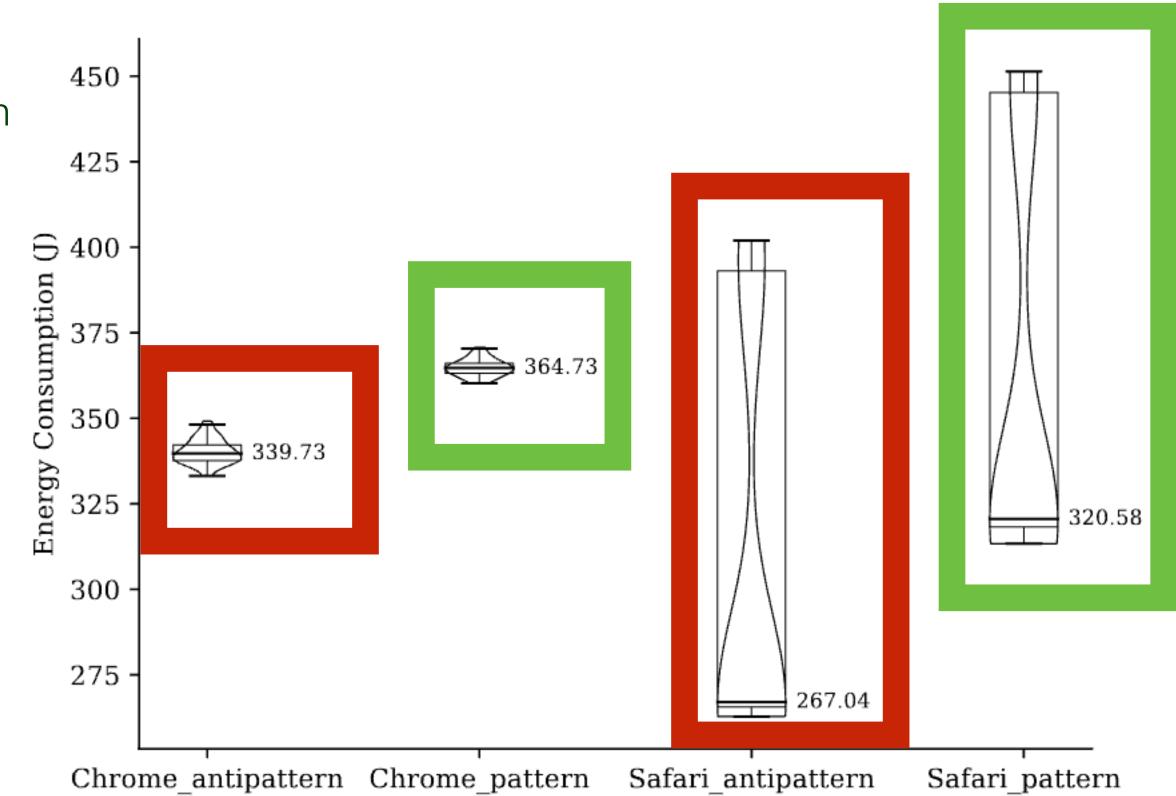


Pattern

(Anti)pattern

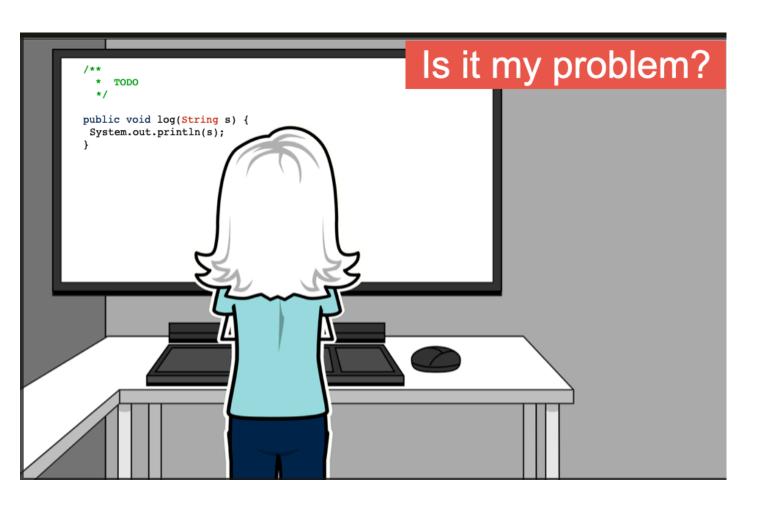
Open Only When Necessary

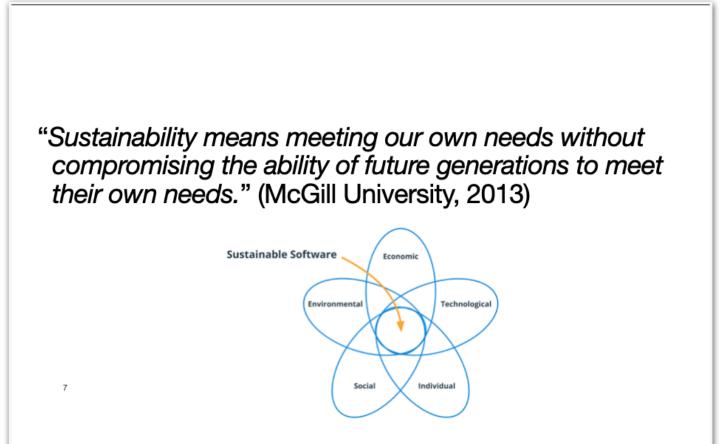
Open/start resources/services only when

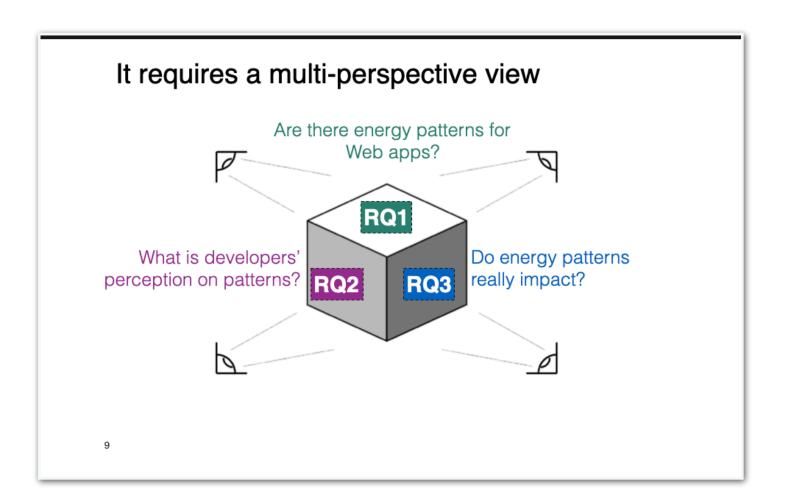


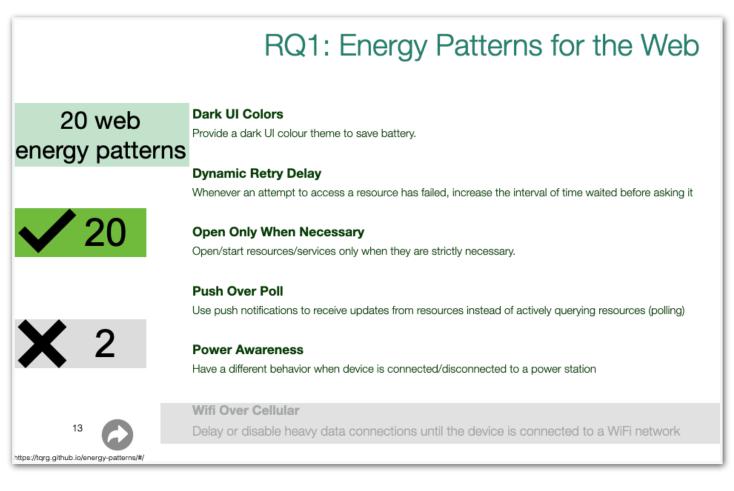
Takeaways

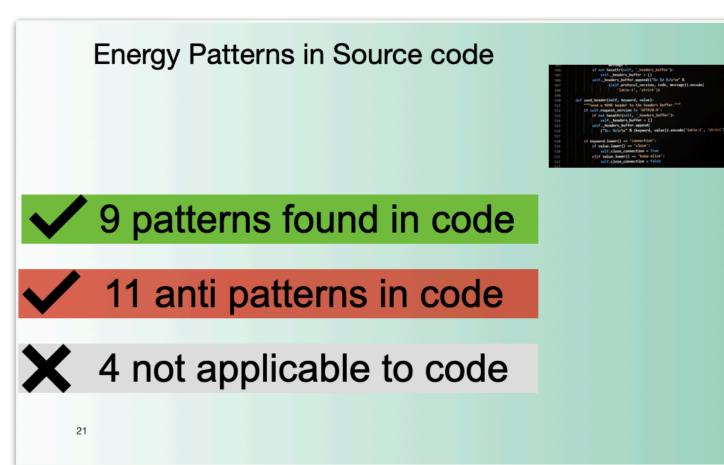
- 83% developers are not familiar with energy patterns.
- Developers are concerned about many anti patterns.
- They could find 16 (anti) patterns in source code.
- Energy impact of energy patterns vary.

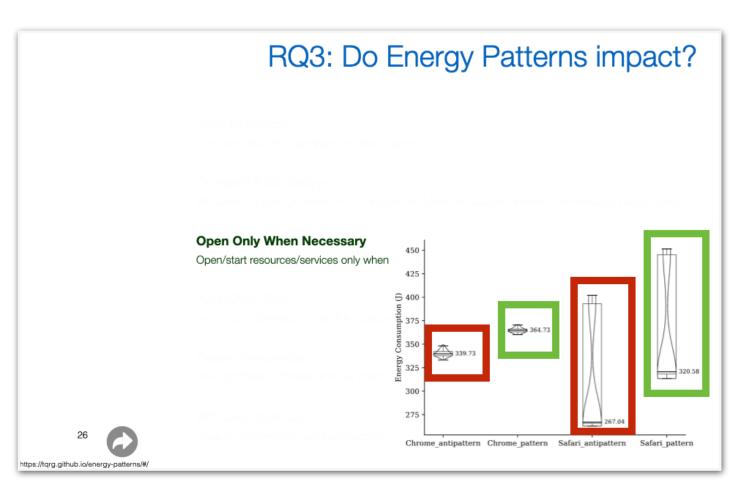
















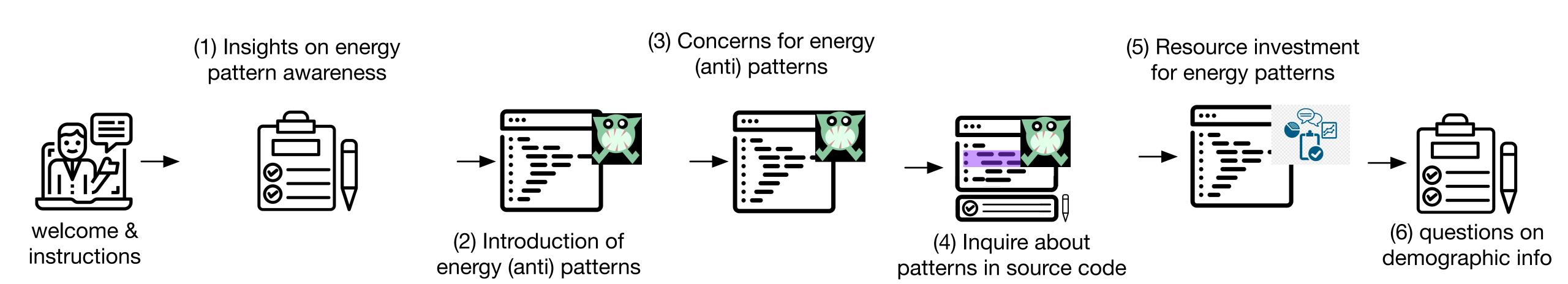


My profile

Replication Package

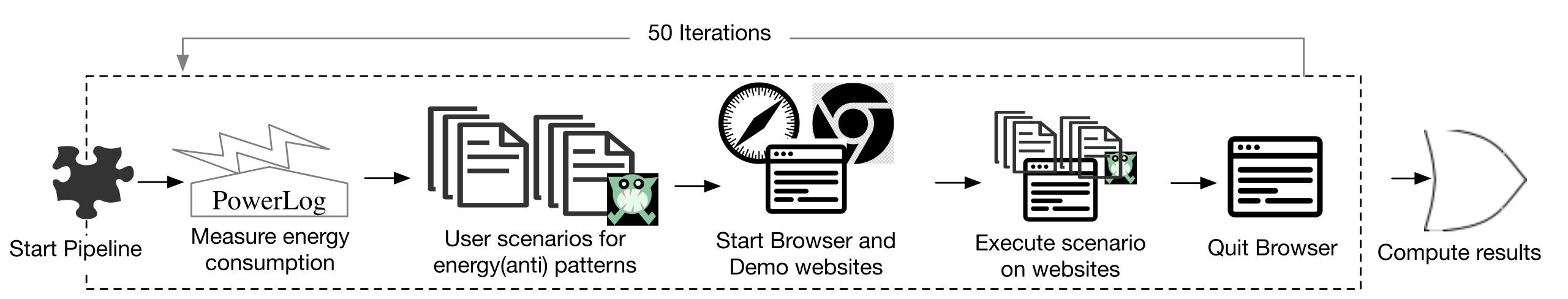
Paper

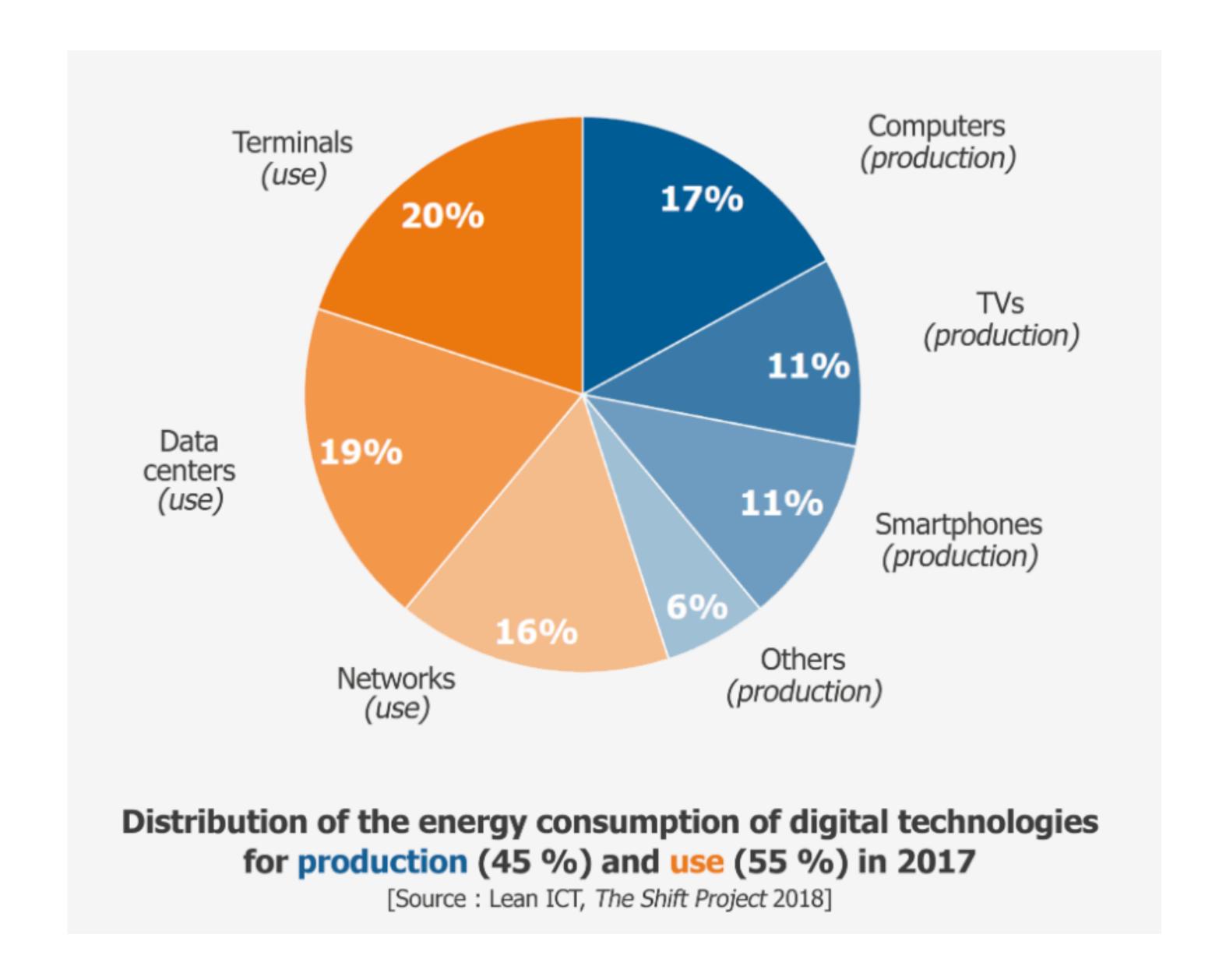
More Curious?



Case study with 3 web developers from a energy-grid based company

3 developers from other companies





Technologies disappear, software updates, increasing development costs due to technical debt, high-performance systems that need high power.